CANADIAN MOVING PICTURE

Digest

RAY LEWIS
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$100,000.00 Is The Benevolent Fund Objective

THE Canadian Picture Pioneers held their 8th Annual Meeting at the King Edward Hotel, Thurs. Jan. 27th. The Hon. J. Earl Lawson, president, presided over the afternoon business sessions. Reports were read of increased membership, Quebec now having 80 members, The Maritimes—23, Winnipeg — 63, Calgary — 54, Vancouver — 59, an Ontario membership of 230, U.S. membership 16, making a total of 525 members.

Members were reminded that all contributions to the Benevolent Fund were Tax Deductible. The president announced plans for a Benevolent Fund Campaign, objective $100,000 This money would be raised through direct solicitation of all members of the motion picture industry and affiliated companies, augmented by a series of fund-raising midnight preview shows.

Last Year $2,500

During the past year over $2,500 was given to Emergency cases; and the Finance Committee and the Trustees of the Benevolent Fund concerned with the perpetuity of the Benevolent Fund, the placing of the Fund on a permanent foundation, whereby the principal of the Fund would be maintained and Emergency relief could be dispensed through the earning revenue of a Capital Investment, which would itself remain intact.

The Canadian Picture Pioneers' Benevolent Fund is about seven years old, having come into being about one year after the formation of the Canadian Picture Pioneers. During this period of time, it has spent approximately $35,000, of which sum, $25,000 was sent to augment the Lord Mayor's Fund in aid of British Bombed Victims during the War Years. The balance was contributed from coast to coast in Canada for emergency cases within our own Industry.

Contributions covered food, clothing, rent, hospitalization, medical services, funeral expenses, mortgage instalments, and even the erection of a tombstone to mark the grave of a Pioneer showman, the payment of the balance of an insurance policy which enabled an old widowed mother to collect on a policy with which she could support herself for at least a few years.

Even Schooling

You are quite likely to be surprised to learn that a contribution from the Benevolent Fund enabled a young girl to continue her studies at school, for illness in the family had so depleted the savings of her parents, that without the Emergency Aid given to the family by the Pioneers, this young

(*Continued on Page* 11)

HON. J. EARL LAWSON
Re-elected President of the Canadian Picture Pioneers and Chairman of the Finance Committee.

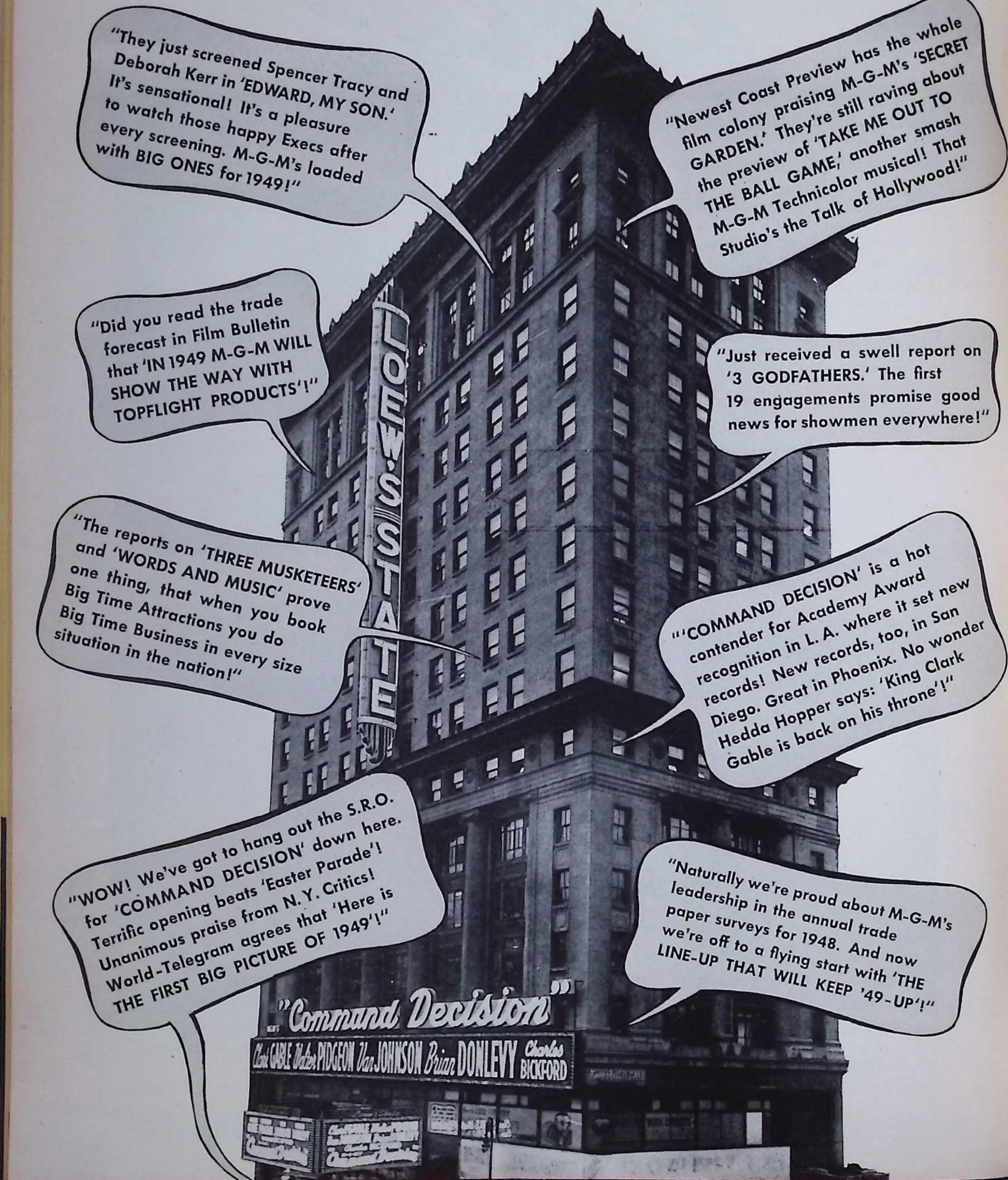
OSCAR HANSON
Chairman of the $100,000.00 Benevolent Fund Campaign.

MORRIS STEIN
Vice-President of the Canadian Picture Pioneers.

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
277 VICTORIA STREET · TORONTO

THE JOINT IS JUMPING AT 1540 B'WAY!

Listen in on M-G-M's Home Office!


"They just screened Spencer Tracy and Deborah Kerr in 'EDWARD, MY SON.' It's sensational! It's a pleasure to watch those happy Execs after every screening. M-G-M's loaded with BIG ONES for 1949!"
"Newest Coast Preview has the whole film colony praising M-G-M's 'SECRET GARDEN.' They're still raving about the preview of 'TAKE ME OUT TO THE BALL GAME,' another smash M-G-M Technicolor musical! That Studio's the Talk of Hollywood!"
"Did you read the trade forecast in Film Bulletin that 'IN 1949 M-G-M WILL SHOW THE WAY WITH TOPFLIGHT PRODUCTS'!"
"Just received a swell report on '3 GODFATHERS.' The first 19 engagements promise good news for showmen everywhere!"
"The reports on 'THREE MUSKETEERS' and 'WORDS AND MUSIC' prove one thing, that when you book Big Time Attractions you do Big Time Business in every size situation in the nation!"
"'COMMAND DECISION' is a hot contender for Academy Award recognition in L. A. where it set new records! New records, too, in San Diego. Great in Phoenix. No wonder Hedda Hopper says: 'King Clark Gable is back on his throne'!"
"WOW! We've got to hang out the S.R.O. for 'COMMAND DECISION' down here. Terrific opening beats 'Easter Parade'! Unanimous praise from N. Y. Critics! World-Telegram agrees that 'Here is THE FIRST BIG PICTURE OF 1949'!"
"Naturally we're proud about M-G-M's leadership in the annual trade paper surveys for 1948. And now we're off to a flying start with 'THE LINE-UP THAT WILL KEEP '49-UP'!"
LOEW'S STATE
"Command Decision"
Clark GABLE Walter PIDGEON Van JOHNSON Brian DONLEVY Charles BICKFORD

RAY PRESENTS

IN my mail, so many interesting letters, and so many tear sheets of interesting stories about showmanship, about authors, about stars, about publications, that, lest those who were good enough to send them along believe me ungrateful, I will mention a few of these. Comment I must defer until I have a larger issue in which to present, Ray Presents. Unfortunately, after thirty-four years of publication, I am not so anxious to see what I say in print, unless such publication is economically sound.

Since Symphony Orchestras are always "in the red", despite their accepted greatness, and despite their cultural services; despite the fact that the discontinuance of these would leave a nation in which they have become established barren and retrogressive, I should feel particularly honored to be found among those whose services are appreciated, and if The Digest does not make money for its publisher, at least I have some fun.

WHICH reminds me of a story. A son asked his father to increase his allowance and the father asked his son why. The son replied that he required the money to continue his education, to which his father made reply, "So you will continue your education, so what?" The son explained that this would enable him to secure a good position, to which his father replied, "You will secure a good position, so what?" The son explained that this would enable him to dress better and that he could then go places. To which the father again replied, "So you can dress better and go places, so what?" The son continued to explain, "I might meet a beautiful girl and get married." "So you will meet a beautiful girl and get married, so what?" To which his son replied, "Why papa, then I would be happy." "So you're happy, so what?" answered his father.

In the January Reader's Digest, there is an article captioned "Ambassadors From Labor". It is a condensed story from the book "We're All In It", by Eric Johnston, President of the Motion Picture Association of America, former president of the U.S. Chamber of Commerce. I have not read the book, but I have read the condensed story. The opening chapter is interesting and gives the keynote of the article, "Imagine the stir that would be created if the papers announced that Philip Murray, president of the CIO, had been named ambassador to France; and David Dubinsky, of the AFL Ladies Garment Workers Union, ambassador to Italy.

"The appointment of the lawyer, the business man, the newspaper publisher to high governmental posts is accepted as normal. What would be so startling in appointing a labor leader to represent his country abroad? The battleground for the world today is at the worker level."

AT the bottom of the page on which Eric Johnston's article finishes, there are a few lines which our showmen should have republished on the woman's page of their daily newspapers, "The surest way to get better pictures, a desire shared by all, is for everyone to patronize the best films." And the publisher adds, "Don't miss 'Joan of Arc'." To which we add don't miss "The Red Shoes" either.

Cardinal Pictures has for release a picture the title of which is, "Concert Magic," introducing several world-famous concert artists, the greatest among them being Yehudi Menuhin, master violinist. This is a Film Concert which all lovers of good music will enjoy.

During the Holiday season, I was presented with a copy of HOLIDAY, which carries a Hollywood story, in fact a history of Motion Pictures. The story is by Budd Schulberg and the caption, "Hollywood — Its life and industry range from 'Amazingly Colossal' to 'Ztinks'." The story, with illustrations, covers pages of this most inviting magazine, with scenes and portraits of Personalities in colour. There is a full page portrait of Louis B. Mayer, executive in charge of M-G-M Studios, which the author of the article calls, "the largest, glossiest, best-known movie factory in the world."

THE Hollywood story, in the January issue of HOLIDAY, has a wealth of information. You should not miss it, it is worth having in your library. It presents Hollywood as "a split personality; it treads a tight wire between the pursuit of art and the pursuit of profit."

What is wrong with such a pursuit? Even Yehudi Menuhin has to make money to pay for what he eats, for if he cannot eat, he will have no strength, and if he has no strength, he will not be able to play his violin, and if he does not play his violin, the public will not be able to listen to one of the world's greatest violinists and to his music, and if the world will not be able to listen to great artists, the world will not give birth to great artists, and if the world will not give birth to great artists, it may give birth to fools, and if the world gives birth to fools what will become of the Divine Plan of the Elohim to create Man in their own image?

On a full page of photographs in colour, Holiday captioned "Contemporary Giants: they plan and supervise most of the movies we see today." There are portraits of MGM's Dore Schary; of Samuel Goldwyn, of whom it is written, "an ex-glove salesman whose discerning taste has raised the level of movie making." There is Warners' Jerry Wald, described "an ex-writer turned genius-producer"; Harry Ginsberg, presented as "Paramount's guiding light"; Darryl F. Zanuck "functions as a dynamo of Twentieth"; Harry Cohn, president of Columbia, "knows his film making from cutting to cost cutting"; David O. Selznick "made motion picture history with 'Gone With The Wind'"; Walt Disney, of whom it is said "Walt Disney's Mickey has made him immortal in the entertainment world."

IN The Toronto Daily Star, last month, the headline across the page read, "U.S. Buys Canada Grain for U.K." The story, from Washington, is as follows, "One of the largest single Marshall Plan Aid Grants, $55,440,000 to the United Kingdom to purchase Canadian Wheat was announced today by the Economic Co-operation Administration — Canada will get $2.00 a bushel for wheat sold to Britain from next summer's crop, it is learned in well informed circles today. This is a continuation of the price paid during the current crop year — the price will cover 140,000,000 bushels sold during the crop year ending July 31st, 1950.

"The British wheat contract price is one of the most vital factors in the Canadian economy. It covers about three-quarters of all the wheat Canada markets outside the Dominion each year."

(Continued on Page 10)

Toronto and District

By BILL PRESS

THE question has arisen in connection with the "omnibus inquiry" into the affairs of film, radio and television agencies within the Canadian government orbit, whether or not the findings of the promised royal commission prove to be the thin edge of the wedge for federal intervention in all such activities, trade or otherwise.

Political observers find the terms of the "reference" to the commission to be very comprehensive, hence the term "omnibus".

Authorization for the inquiry was effectively timed at the opening of the 1949 session to give notice that the television controversy would be transported from the floor of Commons, where it was likely to become a hot pre-election issue, to a board of inquiry.

* * *

The House had been in session only a couple of days when Revenue Minister McCann told Donald Fleming, member for Toronto-Eglinton, that no consideration had been given to the appointment of a committee of the Commons to study radio matters.

Members will still be privileged to ask questions regarding the NFB or CBC but such queries are likely to be referred to the royal commission of which Rt. Hon. Vincent Massey, chancellor of the University of Toronto, is the prospective chairman.

* * *

The New Odeon-Humber Theatre, opened Jan. 27, is located at the junction of three municipalities, the City of Toronto, York Township and the Village of Swansea. The opening ceremony was performed by Reeve W. G. Beech of York Township.

* * *

The Capitol Theatre, St. Thomas, was the scene of a theatre night of the local Kiwanis Club on Jan. 27 when prizes valued at $700 were offered in a raffle feature.

Prior to the concert appearance of the Leslie Bell Singers from Toronto at the Colborne Street United Church, Brantford, the Capitol Theatre in that city played "It's Fun to Sing" for three days. The film features the popular choir.

* * *

"Hamlet" had a run of two weeks at $1.50 top at the Kent Theatre in Windsor. "Henry V" had a second-run engagement at the new Odeon theatre at London, Ont.

* * *

Raymond Massey, screen and stage star, will receive an honorary degree of Doctor of Laws from Queen's University, Kingston, at a special convocation on Feb. 18.

* * *

Following the arrest of Sam Carr by the FBI in New York, the only fugitive in connection with the Soviet spy case in Canada is Miss Fred Linton who was a secretary to John Grierson during a period when the latter was commissioner of the National Film Board.

* * *

The Capitol Theatre at Noranda had a week-end break-in which netted the burglars some candy, cigarettes and postage stamps when they were unable to crack the safe. The office of Manager Bob Martino was a mess after the nocturnal visit.

* * *

The movie review in the Ottawa Citizen on "Forever Amber" at the Capitol Theatre referred to the picture as "Forever ember".

* * *

Judge Samuel Factor handed out stiff penalties to two criminals who pleaded guilty to breaking into the Bloor Theatre, Toronto, and possessing burglar's tools. Clifford Wilson, 32, drew a sentence of three years while George McConnell, 23, will serve two years.

Palace Hamilton Breaks All Records With 'Musketeers'

Bob Maynard, of the Palace Theatre, Hamilton, did a bang-up campaign on MGM's "Three Musketeers" that resulted in the best business the theatre has ever known, the first Saturday even breaking the previous record for a single day set more than twenty-eight years ago when Jack Dempsey, then heavyweight champion of the world, made a personal appearance there. The entire showing of the picture is expected to "create a new all-time record for the city, a record embracing theatrical presentations of all kinds."

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We now have a very large stock of excellent reconditioned (as new) Theatre Chairs. Quantities up to 1200 of a kind. Immediate delivery.

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BILL PRESS.....Toronto, Ont.

An armed bandit robbed Mrs. Louella Buttle, cashier of the York Theatre, Hamilton, securing a reported $50 before he disappeared down a side street. The loss might have been greater except for the policy of Manager Robert C. Harvey in removing cash from the boxoffice to the theatre safe at frequent intervals.

* * *

The Canada Post Office Department has instructed postmasters to suppress the practice of fans in sending insufficiently-prepaid letters to actors and actresses. Many of the latter had been refusing to pay the postage-due charges. The senders had been using a one-cent stamp on unsealed envelopes containing written letters which require the first-class rate.

* * *

A graduate of the Ontario College of Art, Toronto, Grant Munro has been appointed to the staff of Crawley Films Limited after being associated with the National Film Board for four years.

* * *

The Plaza Theatre was opened Feb. 1 at Oshawa, Ont., by Weiser and Kalnitsky who will operate the 670-seat house in partnership with Odeon. The other theatres in Oshawa are the Famous Players' Regent; the Biltmore operated by Ben Okun and the Marks of the 20th Century Theatres circuit.

* * *

After presiding at the eighth annual meeting of the Canadian Picture Pioneers, Hon. J. Earl Lawson, chief of J. Arthur Rank's companies, headed for California for a lengthy vacation.

* * *

One third of the 27 candidates for initiation at the Canadian Picture Pioneers' annual in Toronto were projectionists — indicating that many of the boys in the upper chambers are real veterans and that they appreciate the value of true comradeship.

Paramount Scoops Again

Win Barron's Canadian Paramount News had pictures of Truman's Inauguration playing Canadian theatres at dinner time the day after the event. What price television?

Canadian Picture Pioneers Re-elect Lawson As President

THERE was a hot time in the old town last Thursday when over a hundred Ontario Pioneers got together in the Yellow Room of the King Edward Hotel in Toronto to reminisce over a hunk of rare roast beef and a couple of drinks.

Business sessions were held in the afternoon with Earl Lawson in the chair, and the voting for the new board was done after the meeting broke up. Ballots were handed in as the members flooded in to their sea food cocktails, the initiates in their long bibs getting plenty of laughs and good-natured kidding.

After dinner, the aproned gang were made members in a ceremony which eliminated the custard pies of previous years, and, as some of the new members received their cards, it seemed that, if they had twenty-five years in show business to their credit, they must have got into the business in their infancy. Initiated were 1948 members: Rex V. Shale, Oliver Stewart, Irving Field, Peter Ward, Milford Elliott, Cliff E. Yonson, Wm. J. Rossborough, J. H. Coleman, Louis Schierholtz, Wm. E. Shields, and Fred S. Jackson. The 1949 members who got theirs were: Harold Kay, Isser Singerman, Wm. T. King, Bertram F. Cross, John A. Kerrin, Bert Stuart, Eddie Goldsmith, Ross L. Jewell, Thomas Hoad, Robert E. Smith, Charles F. Hallatt. Absent new members who will be initiated at the next ceremony include Douglas Cameron and William Foreman, 1948 members, and Stewart Pamenter, E. T. Wykes, and Joseph Marks of 1949.

Sizzling Floor Show

After the ceremonies, the boys dispersed for more liquid refreshments while the stage was set for a sizzling floor show supplied by Pioneer Bill Stewart with the Esquire girls who made the boys, as Bill put it "You can dream, can't you?" One of the best things in the show, was the M.C.'s imitation of George Formby which went over very big.

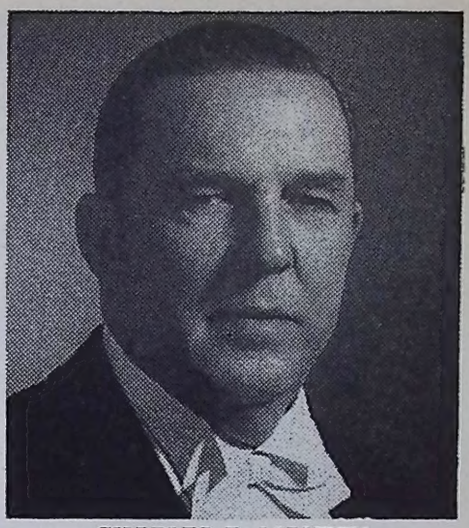
By the time the floor show was over, the ballots had been counted by returning officer David Ongley with Sam Glazer and Harold Pfaff who complained bitterly at their lot, and the directors returned were J. Earl Lawson, Morris Stein, Charles F. Mavety, Oscar Hanson, Clare Appel, Maurice Doyle, William Reeves, Sam Sternberg, Ben Freedman, Jack Arthur, and William Redpath who won a tie-breaking toss from Curley Posen. The new directors retired immediately to another room where they elected J. Earl Lawson as President, Morris Stein as Vice-President, and Charles F. Mavety as Secretary. At this meeting George Beeston was appointed Treasurer, and David Ongley Legal Adviser, for 1949.

During the evening a motion picture record, which will be shown at future meetings of the Pioneers, was filmed by Roy Tash, of Associated Screen.

IFD Re-Organizes Western Set-Up

David Griesdorf, President and General - Manager of International Film Distributors, on a trip through the west visiting his western branches, announced the following changes from Calgary where he held a two-day sales meeting. Morris Diamond, formerly heading the SRO branch in Winnipeg, has been named Calgary Branch manager for IFD, succeeding Vernon Dixon, who resigned; Cecil Black, former head of operations in the Vancouver and Calgary territories for Selznick, becomes Branch Manager for International in Vancouver effective January 31st; Willard Adamson, who voluntarily gave up the position for reasons of health takes over as office manager of the Vancouver Branch.

Cecil Black and Morris Diamond participated in the Calgary meeting with Mr. Griesdorf, after which he flew to Winnipeg for a meeting with Phil Geller, International's Branch Manager there, and back to Toronto on February third. Purpose of the trip was to strengthen the position in the west of the company, already handling Eagle Lion (Hollywood) and Pathé British product, as they take over the booking of a number of Selznick re-issues and tail-end booking on some recent SRO product.



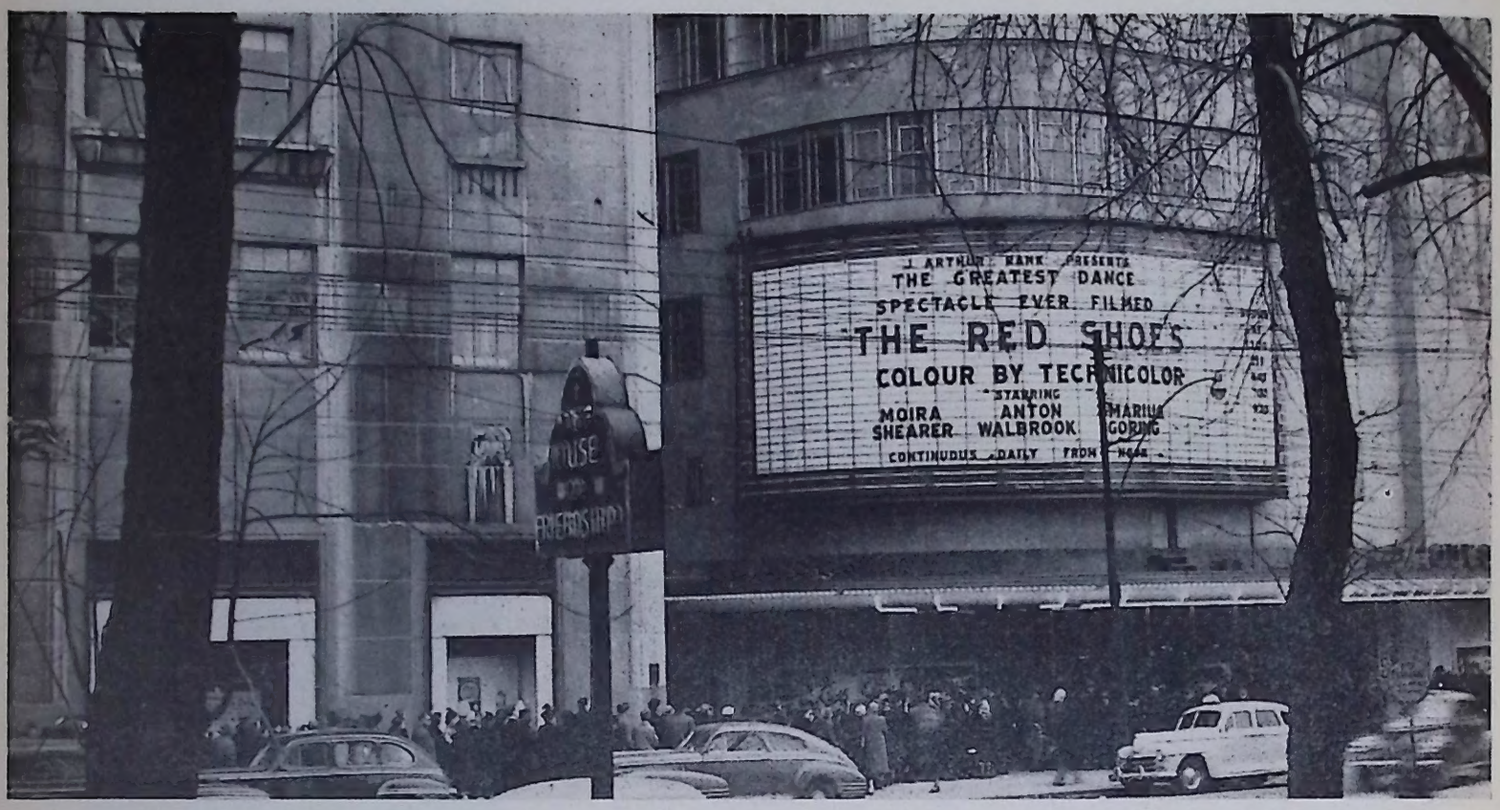
CHARLES F. MAVETY
Secretary of the Canadian Picture Pioneers.

GEORGE BEESTON
Treasurer of the Canadian Picture Pioneers.

ODEON HUMBER OPENS WITH A NEW TWIST JAN. 26th

When Odeon opened the new Humber in Toronto, they made their pre-premiere, normally a film trade and press affair, an affair for the neighborhood businessmen — to let them know what kind of cultural and entertainment centre they were getting in their midst, and to open the way for future co-operative schemes. The night of Wednesday, Jan. 26th, was taken over by the businessmen, along with the five service clubs, who issued the invitations and ran the night by means of a specially chosen committee. Seen at the pre-premiere above left to right are: Chris Holmes, manager of the new house; Hon. J. Earl Lawson, President of Odeon Theatres (Canada) Ltd., and Mr. Gordon Belyea, a local businessman, who was chairman for the night.

FROM 11:18 a.m. TO 10:03 p.m., JANUARY 22nd--10 HOURS, 45 MINUTES OF UNBROKEN LINEUPS--AT TWO BOXOFFICES AT THE ODEON-TORONTO FOR "THE RED SHOES"!



SECTION OF ONE LINEUP FOR "THE RED SHOES" AT 4:45 P.M.
RESERVE POLICE WERE CALLED TO HANDLE ALL-DAY QUEUES!

Two views of Eaton's four downtown displays are part of 89 Toronto window tieups for **"THE RED SHOES"!**

Eagle-Lion's publicity department will do the same for YOU in YOUR community when YOU play **"THE RED SHOES"!**

YOU, too can have lineups like THIS when you play "THE RED SHOES" and other top attractions from EAGLE-LION FILMS OF CANADA LIMITED!

Continuous Lineups At Vogue, Vancouver!

HELD OVER
TORONTO —
VANCOUVER
—
OUTGROSSING
OPENING WEEK'S
BUSINESS IN
BOTH SITUATIONS

- Put "THE RED SHOES" on your own list as one of the all-time "Greats!" Eagle-Lion has pre-sold it to the limit!

National Advertising in key magazines and mass-circulation weeklies has hit every Canadian community!

Nation-wide Merchandising and display tie-ups are the most extensive ever arranged for a British film.

"THE RED SHOES" has been plugged by radio networks and broadcasting stations, the press, American national and fan magazines for seven months!

Customer Comment! "COMPLETELY IRRESISTIBLE!"

YES . . .
It's From
EAGLE-LION

From the FRONT PAGE of the VANCOUVER SUN!
Sunday Edition — Cut 6 columns wide!

« Capital Story »

By WILL McLAUGHLIN

THE Dominion Government being the biggest single employer of men and women in this city, any readjustment in salaries is of considerable importance in relation to the theatre boxoffice because Civil Servants and their families are the most consistent patrons of the movies. Just before Christmas the Federal Government, by order-in-council, provided for substantial salary increases, dating back to last October, for the permanent or inside services, which made available several millions of additional dollars, most of which circulates in Ottawa. The non-permanent (or outside) Government services also share in the salary increases. Over two thousand workers have had their twice - a - month pay-checks boosted within the last few weeks. All of which will react most favorably at the movie theatre ticket wickets in this city.

* * *

Ernie Warren, manager of the Elgin Dual Theatre, showcase for the Twentieth Century circuit in Ottawa, gave a special preview of "The Snake Pit" on the evening of Sunday, January 30. Ernie's guests included a large and representative group from the local newspapers, trade journal correspondents and radio commentators.

* * *

Precedent was broken on Wednesday, January 26th, when newsreel cameras recorded the inside ceremonies of the opening of Parliament. Reconstruction and Supply Minister Robert H. Winters arranged for both the National Film Board and Associated Screen News to cover the traditional proceedings surrounding the opening of the fifth session of the 20th Parliament of Canada, including the Speech from the Throne by His Excellency the Governor-General, Viscount Alexander of Tunis. The NFB will distribute its films to newsreel and television companies in Canada, the United States and Great Britain.

* * *

Ray Tubman, Famous Players district supervisor and resident manager of the Capitol Theatre, motored to Miami Beach, Florida, for his annual winter vacation. Ray was accompanied by Mrs. Tubman. Assistant-manager Bill Cullum has taken on the extra duties during the absence of his immediate chief.

* * *

Frank Gallop, manager of the Glebe (Odeon) Theatre, has resumed his former policy of continuous shows. Frank's Glebe district show-shop is located in a zone where blackouts were in force during the early Fall and Winter electric power shortage. So much so that the hydro restrictions seriously interfered with his late afternoon and early evening opening schedules.

Grant Munro, graduate of the Ontario College of Art, has joined the staff of Crawley Films Limited, Fairmont Avenue. Grant also studied sculpture for two years in Winnipeg and has just returned from a year of painting and silver designing in Mexico. He also brings to his new position with Crawley Films a background of four years of motion picture animation with the National Film Board.

* * *

If Barbara Ann Scott accepts an offer to appear at the Stoll Theatre in London, England, she will find herself on the same bill with an old Ottawa friend. Gerry Baker, 17-year-old local skating star and former member of the Minto Club, has been appearing in an ice show at the Stoll Theatre since last November. The London offer to Barbara Ann has been described as "enticing" and "almost" as high as what she received during her four weeks at the New York Roxy. But Barbara Ann's legion of admirers in Canada are more interested in her screen future and would like to know just what her business advisors are doing about a Hollywood contract. Time marches on — and quickly. The public's fancy is notoriously fickle and no time should be lost in presenting the youth, beauty and talents of Barbara Ann Scott to the wider, more appreciative and more enduring audience reached only through the motion picture screen.

Trans-Canada Showing

Use This Information As Your Guide On Release Dates

TORONTO

BILTMORE
2nd week. "Mom and Dad" (Hygienic), with Commentary by Elliot Forbes.

DOWNTOWN
"Flowing Gold" (WB), with John Garfield and Pat O'Brien. Also "God's Country and the Woman" (WB), with George Brent and Beverly Roberts.

EGLINTON-TIVOLI
4th week. "The Snake Pit" (20th-Fox), with Olivia De Havilland and Mark Stevens.

IMPERIAL
"Walk a Crooked Mile" (Col.), with Louis Hayward and Dennis O'Keefe.

LOEW'S
"Words and Music" (MGM), Technicolor, with an All-Star Cast.

ODEON TORONTO
2nd week. "The Red Shoes" (EL), Technicolor, with Anton Walbrook, Marius Goring and Moira Shearer.

SHEA'S
"That Wonderful Urge" (20th-Fox), with Tyrone Power and Gene Tierney.

UPTOWN
"Criss Cross" (UI), with Burt Lancaster and Yvonne DeCarlo.

MONTREAL

CAPITOL
"One Sunday Afternoon" (WB), Technicolor, with Dennis Morgan and Dorothy Malone.

IMPERIAL
2nd week. "Berlin Express" (RKO), with Merle Oberon and Robert Ryan. Also "Night Wind" (20th-Fox), with Charles Russell and Virginia Christine.

LOEW'S
"The Three Musketeers" (MGM), Technicolor, with Lana Turner and Gene Kelly.

ORPHEUM
4th week. "Red River" (UA), with John Wayne and Montgomery Clift.

PALACE
2nd week. "Life With Father" (WB), Technicolor, with Irene Dunne and William Powell.

PRINCESS
2nd week. "Johnny Belinda" (WB), with Jane Wyman and Lew Ayres.

SAINT JOHN

CAPITOL
"Arch of Triumph" (UA), with Ingrid Bergman and Charles Boyer.

MAYFAIR
"Song of the Thin Man" (MGM), with William Powell and Myrna Loy. Also "Sleep, My Love" (UA), with Claudette Colbert and Robert Cummings.

PARAMOUNT
"Sorry, Wrong Number" (Par.), with Barbara Stanwyck and Burt Lancaster.

STRAND
"The Upturned Glass" (EL), with James Mason and Rosamund John.

WINNIPEG

CAPITOL
"Julia Misbehaves" (MGM), with Greer Garson and Walter Pidgeon.

GAIETY
"Two Guys From Texas" (WB), Technicolor, with Dennis Morgan and Jack Carson.

GARRICK
"The Black Arrow" (Col.), with Louis Hayward and Janet Blair.

METROPOLITAN
"The Loves of Carmen" (Col.), Technicolor, with Rita Hayworth and Glenn Ford.

ODEON
2nd week. "Tap Roots" (UI), Technicolor, with Van Heflin and Susan Hayward.

CALGARY

CAPITOL
"The Paradine Case" (SRO), with Gregory Peck and Ann Todd.

GRAND
2nd week. "Tap Roots" (UI), Technicolor, with Van Heflin and Susan Hayward.

PALACE
"Cry of the City" (20th-Fox), with Victor Mature and Richard Conte. Also "The Creeper" (20th-Fox), with Eduardo Cianelli.

STRAND
"Cary and The Bishop's Wife" (RKO), with Cary Grant and Loretta Young.

VANCOUVER

CAPITOL
2nd week. "The Three Musketeers" (MGM), Technicolor, with Lana Turner and Gene Kelly.

INTERNATIONAL-CINEMA
"Belle Starr's Daughter" (20th-Fox), with Rod Cameron and Ruth Roman. Also "Jungle Patrol" (20th-Fox), with Kristine Miller and Arthur Franz.

ORPHEUM
2nd week. "A Song is Born" (RKO), Technicolor, with Danny Kaye and Virginia Mayo.

PLAZA
"Canon City" (Int'l), with Scott Brady and Jeff Corey. Also "Money Madness" (Int'l), with Hugh Beaumont and Frances Rafferty.

STRAND
2nd week. "Road House" (20th-Fox), with Ida Lupino and Cornel Wilde.

VOGUE
"The Red Shoes" (EL), Technicolor, with Anton Walbrook, Marius Goring and Moira Shearer.

Maritime News

By A. L. FAIRWEATHER

THE opening of the new Paramount Theatre at Halifax was a gala affair with the Premier of Nova Scotia, Hon. Angus Macdonald, and the Mayor of Halifax present as well as Morris Stein from Toronto, Eastern Superintendent representing Famous Players Canadian Corporation. Mayor J. E. Ahern presented the keys of the new theatre to Freeman Skinner, manager, who was manager of the Orpheus Theatre in Halifax for a number of years and who stated that The Paramount would endeavour to keep up the high standards of the company's theatres. R. J. Roddick, F.P. Maritime Supervisor referred to Mr. Skinner's fine record during the war years, and thanked all those responsible for the fine building. Following the performance of "Miss Tatlock's Millions," Famous Players were hosts at the Nova Scotian Hotel at an affair which had Premier and Mrs. Macdonald and Mayor and Mrs. Ahern among the guests. At the theatre Premier Macdonald presented a cheque representing the proceeds of the evening to Frank M. Covert, for the Children's Hospital at Halifax.

* * *

Attending the opening of the Famous Players Paramount Theatre at Halifax were Mayor A. J. Mason, Springhill, N.S. and Mrs. Mason; D. P. Macdonald of Sydney, N.S.; Mayor Frank Sobey of Stellarton, N.S.; Fred Gregor, New Waterford and F. Gordon Spencer, Saint John, N.B.

* * *

Jack Bellamy, International Film Distributors, announces that their English films will have first run at the Cornwall Theatre, St. John's, Newfoundland . . . Al Gaudet, known to many in the Industry throughout the Maritimes as formerly with the F. G. Spencer Co. Ltd. and as manager for RKO for many years, is in St. Joseph's Hospital, Saint John and his friends wish him a speedy recovery from a major operation.

* * *

Harry Cohen, manager for RKO at Saint John, and Arnold Watson, salesman, left for Montreal to be present at a Ned Depinet Drive meeting at which C. Boasberg and Carl Peppercorn of New York and Leo Devaney, General Manager for RKO in Canada, will be present. The meeting will be held in conjunction with the Montreal RKO office, of which Murray Devaney is manager. "Th e Best Years of Our Lives" is doing outstanding business throughout the Maritimes, being held-over at the Royal, Truro; Paramount, Campbellton; and Prince Edward at Charlottetown, P.E.I.

Bill Guss flew in from the M.G.M. office at Calgary to be present at the funeral of his father, Morris Guss, who passed away recently. Mr. Guss was for many years a highly respected resident of Saint John and sympathy will be extended to his family.

* * *

Sam Babb left this week for Florida to be with his family who are spending the winter there . . . Mr. and Mrs. Peter Legere of Bathurst, N.B. (Capitol Theatre) spent a holiday in New York recently . . . Dalbert Buckley, now with the RKO office at Montreal visited his home in Saint John. He was with RKO for some years in Saint John.

Jo Lieberman of the B & L Theatres has been doing fine work with the film "My Father's House". He has arranged frequent showings for this picture on Sundays, all proceeds going to the Jewish National Fund of Canada. It has been shown in Moncton, Halifax, Yarmouth and Fredericton to date and other performances are being arranged . . . M. Szymananski, manager of the new Caraquet Theatre, was in Saint John recently. Caraquet, N.B., is having quite a boom with a good harvest of fish and the peat moss trade.

TRADE HEADLINES

Two Gunmen, in Well-Timed Hold-Up, Get $936 From Parkdale Theatre, Toronto, Saturday Night

●

Joe Marks, Canadian Head of SRO, Flies To Culver City To Help Formulate Future Policy

●

British Group Headed by Rank Comes to N.Y. March 23rd For International Industry Meet

●

Privately Produced Canadian Films Televised Over Buffalo Station

●

Royal Commission, Probably Headed by Vincent Massey Will Review Film, Radio and Television Activities

●

Billion Tons of Hollinger Iron from Quebec-Labrador Ore Fields Converts Cleveland Steel Men to Seaway Plan

●

Foreign Exchange Controls Hold — Income Taxes Likely Reduced — Tariff Barriers Likely Lowered

●

Liberal Party Supporting "Measures to Combat Arrangements Which Weaken Competition, Create Monopolies, Unjustly Affect Prices or Produce Scarcities"

●

No Canadian Film Quota Has Been Contemplated Says A. H. Newman, Government Film Liaison Man

●

C.B.C. Running Successful Opera Series

●

Royal Conservatory Opera To Present An Evening Of Scenes From Operas Including "Barber of Seville"

●

Odeon's Humber Theatre, Toronto, and Famous Players' Paramount Theatre, Halifax, Open to the Public

●

Television Will Provide Market For 5,000 Hours Of Film Annually in a Few Years — CBS President

●

Deems Taylor Concert Series Sponsored on Over 100 American Stations

●

Warners and NBC Discuss Television Films

●

Pickford May Buy Chaplin's Half of UA

●

Film Company '48 Dividends Down 18% From '47

« Prairie News »

By BRUCE PEACOCK

A REPORT from a Saskatoon theatre that the nozzle had been cut off a fire hose, presumably by a souvenir hunter, brought a stiff press warning from Saskatoon's Chief Constable Albert Milne. Last year the same theatre missed a nozzle which had been unscrewed from the hose. Chief Milne reminded that tampering with fire apparatus of any kind in a manner to render it useless is a serious offence punishable with a year's imprisonment or a fine not over $500, or both fine and jail term.

* * *

Jack Watson, manager of the Rex, Regina, up and around again — though still looking a bit shaky — after a long and serious bout with infection which followed the extraction of teeth.

Definite word that 20th Century-Fox will bring a film crew to Regina, possibly in June, to work on a top budget movie with a R.C.M.P. theme was received by this writer in a personal letter from Producer Samuel G. Engel.

Though specific details as to cast and director have not been settled, Mr. Engel wrote: "It is a certainty that we shall film the picture in color and that it will be done as one of our top "A" pictures of the year. This means that it will have a star cast under the guidance of a leading director."

It is Mr. Engel's expectation that filming will be done in two weeks during June. Other sections of Canada will be film sites, too.

Expectations here are that Dana Andrews will have the male starring role. The plot will likely be based on actual R.C.M.P. case files.

An Edmonton entertainer, Frank Herman, is leaving for El Segundo, Calif., to manage the El Segundo theatre. He came to Canada with U.S. troops in 1942 and the following year organized a troupe of G.I. entertainers that toured Alaska and the Aleutians.

"Submarine" Gets Academy Award Nomination

"SOS Submarine", a Screen Guild Picture distributed in Canada by Cardinal Films, has been nominated for an Academy Award in the documentary class and a print requested by the Awards Committee. More news from Cardinal is that they will be releasing the new NFB short by the Leslie Bell Singers called "Choral Concert".

RAY PRESENTS

(*Continued from Page* 3)

Should all the bargaining processes result in the finalizing of this Wheat Deal, it looks as if there will be good times for Canada, and that Great Britain may be disposed to consider Uncle Sam again a friend in need, as a matter of fact a Good Relation.

IN Time magazine, Jan. 31st, there is a cover page and story on Cole Porter. The tear sheets of this presentation were forwarded to me by Dimitri Dejanikus, Chief-Editorial Services.

Under the theatre section there are several pages commencing with the caption "The Professional Amateur". I enjoyed reading about Cole Porter, particularly about the pleasure he gets from watching his own plays. It reminded me of what my son, Jay L., said to me, "Mother, how can you look at that picture so many times?" He was referring to "The Barber of Seville." To which I repl'ed, "I do not only look at it, but I listen to its music, as millions of people must have enjoyed listening to its music which has been sung for over one hundred and twenty-five years."

There are many pictures which patrons of theatres see several times. When "The Jolson Story" played Loew's, Montreal, Phil Maurice, who was then manager, told me that some of his patrons had seen the picture a dozen times. We know that "The Great Waltz" played some theatres six or seven or more times. We know that Reissues are popular. We know that thousands who saw "Gone With The Wind" would see it again, that many who saw "Hamlet" saw it a second time, and thousands will see "Red Shoes" two or more times.

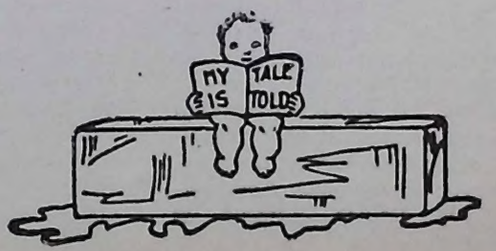
BUT to return to the Cole Porter story, "One evening last week, a small, elegantly groomed man with thinning black hair, a limp, and the smile of a tired elf, took a party of friends to see the new Broadway musical "Kiss Me, Kate." The show is such a smash hit that ordinary playgoers find it impossible to get seats for any performance sooner than next April. Seats are just a little harder to get because this one satisfied customer has been buying up so many of them. At a cost of more than $1,000, Cole Porter, who wrote the music and lyrics for "Kiss Me, Kate," took 97 of his friends along on the opening night. He has been back with others 14 times since.

"Composer-Lyricist Porter is a loyal patron of his own art because, after writing the songs for 22 shows and nine movies, he is still just a little stage-struck." Incidentally, it is reported that Porter did his work on "Kiss Me, Kate" in three months. He waited a year "until the producers had sweated out 20 backers' auditions and persuaded 72 angels to put up $180,000 for the production."

The American Film Industry cannot afford to publicly spank one of its great producers, irrespective of what that producer may at the stress of the moment say publicly. "Discretion is the better part of valour," and the public debate between Samuel Goldwyn and Eric Johnston is unfortunate and not in the Film Industry's interest.

A number of people have asked me what I had to say about Rita Hayworth. I think she is a most glamorous and attractive woman and an excellent actress. I might further add that 999 women out of every thousand would like to be Rita Hayworth, including some grandmothers I know.

I am not half through the mailbag, rich in material; which reminds me of another story. A teacher meeting a friend in front of Radio City, remarked to the friend, "If I were as rich as Rockefeller, I would be richer", to which the friend replied, "How could you be richer than Rockefeller, if you were as rich as Rockefeller?" The teacher replied, "I would do a little teaching on the side." Now you know why the Good Lord Gave Wisdom only to the wise.



Vancouver News

By JACK DROY

THE Vancouver Branch of Canadian Picture Pioneers held their annual meeting Jan. 18th, at Hotel Vancouver. Thirty-three members were in attendance at the dinner and election of officers. Elected were J. D. (Scotty) Johnstone, President by acclamation; Vice-President, (acc.) Earl Hayter; Sec'y-Treas., David Borland; Finance Committee: Howard Boothe, Frank Gow, Maynard Joiner; Membership Committee: Wally Woolridge, Jack Droy and Charlie Ramage. Two new members introduced were George Clark, head of F-P's Publicity Department for B.C., and Thomas Backus, Odeon-Rio Theatre manager.

Members observed a One-Minute Silence in respect to the memory of Pioneers Frank Kerr and R. J. Dawson, both having passed away since the last meeting. A letter dated December 9th from Charlie Mavety pertaining to the proposed increase in yearly dues was discussed at length with the ensuing motion, made by C. S. Neville and seconded by James Patterson, to the effect that our yearly dues remain $5.00, but that we were to remit to the parent body the sum of $4.00 for each member. The motion was carried, and the meeting adjourned by Pres. Johnstone.

* * *

Gordon Dalgleish of the Park Theatre here and his brother Ross have purchased the Dawson Block in West Vancouver. Block, which includes apartments and stores, was a part of the estate of the late Jake Dawson, Vancouver theatre-owner . . . Famous Players, who take over the Edison Theatre, New Westminster, next week, have appointed Cecil Cameron of the Kerrisdale Theatre as temporary house manager.

* * *

The 396-seat Astor Theatre at Esquimalt, B.C., a few miles from Victoria closed its doors as a movie theatre after a hectic career. Sam Bannister, the owner, has sold it to the Salvation Army who will make it their headquarters at the naval base. Victoria and district have too many seats for the population in the opinion of film heads. The Rio, a 600-seat independent at Victoria now closed for repairs, is listed for sale by Hymie Singer of the State Theatre, Vancouver. The new Odeon 1500-seater was the straw that broke the camel's back, overseating the town.

* * *

The latest list of features added to the adult entertainment list by the B.C. censor board contains: "Argyle Secrets", "Behind Locked Doors", "Blind Goddess", "Goodtime Girl", "City of Missing Girls", "The Dark Past", and "Furia". It is suggested by the board (but not compulsory) that none of the pictures should be played at Saturday matinees or other performances where the audience is predominantly juvenile.

Nate Rothstein who operates a circuit of theatres in the Prairie Provinces and makes Winnipeg his headquarters, stopped off in Vancouver for a few days before he left for Hollywood for a vacation. Rothstein is President of Canadian Picture Pioneers' Winnipeg Branch.

$100,000.00 Benevolent Fund

(*Continued from Page* 1)

girl's life would have been entirely changed. We are aware that there are various Welfare agencies in Canada, through which Aid can be obtained, but the members of our Industry are Show Folks, and Show Folks are clannish. We like to help our own, for we do not dispense Charity, but Benevolence, Emergency Aid, which do not mark the recipients as dependent on Public Charity.

We have a reputation for being a prosperous Industry, a rich Industry, because wages within our Industry and the Standard of Living are high. But when you pause to analyse the quality of Man Power in this Industry, you will agree, that Service in this Industry means giving everything you have to it, that employees in this Industry, the Top Men and those who come within the lower bracket wage scale are all subject to notice which may terminate their employment, and that such termination of employment is not due to unfaithful service or a deterioration of service, but many times due to a change in policy and to external conditions.

More Risks In Show Business

Men assume certain financial responsibilities, believing that they have a permanent job with a company, and find themselves out of a job, but with liabilities. You may argue that men employed in other Industries have the same problems, but this is not statistically true. Our business is more of a risk, our business has no pension plans which provide for old age in Canada. Our business is a personal service, an exacting service, where a man cannot designate another to do his job; and where a man must keep fit in order to give the service for which he is employed. Our business is constantly subjected to The Unexpected. In our business no one can plan his day, you may attempt a plan of operation, but always something happens which was neither planned nor expected.

Many people within our Industry are fortunate enough to have economic security, how many in our business in Canada are there who, having economic security, are still young enough to be called young men? How many have good health, with their economic security? Most of the people in our Industry, when they have not a Krenck (sick) have a Krenck (no money).

Which reminds me of a story I read in a book, loaned to me by Harold Kay, called A Treasury of Jewish Folklore, edited by Nathan Ausubel, of which the New York (Sunday) Times said in its review, "A must for everyone, Christian and Jew alike." But here is the story which appears to fit in so well with the Economic Security of our Industry, which those who fail to see the necessity for a Benevolent Fund within our Industry will enjoy along with those who are Boosters of the Benevolent Fund.

"Several days before Passover a poor man came to the Rabbi for advice. 'Rabbi', he complained bitterly, 'I'm in desperate circumstances: Passover is almost here but I haven't the means with which to observe it properly. I must get money for matzos, meat and sacramental wine. My family and I dare not show ourselves in the synagogue for the holiday services — we are all in tatters.' The Rabbi tried to soothe him. 'Don't worry, God will help you,' but the unhappy man would not be comforted. 'I've too many worries, Rabbi,' he wailed, 'I'm afraid they are too much for me.'

Only One Worry

" 'In that case,' said the Rabbi, 'let's see what your needs are,' and he began to figure. 'How much do you need for matzos, meat and wine?' To which the man replied, 'Sixteen Rubles', 'Clothes for your children?' 'Eighteen Rubles.' 'A new dress for your wife?' 'Eight rubles.' 'A new suit for yourself?' 'Ten rubles.' The rabbi then counted up the various items and said, 'You need altogether fifty-two rubles. Now at least you won't have to worry about matzos, meat, wine and clothing — you'll have only one worry — where to get the fifty-two rubles'."

The Canadian Picture Pioneers' Benevolent Fund and its Finance Committee are always worrying about having available, in the fund, money to heal the sick, to clothe and feed the living, to bury the dead, to look after widows and orphans, but now they will have only one worry, how to get $100,000.00 in the Benevolent Fund; but that worry contains one hundred thousand worries, which we hope every one of you will help to eliminate from the Pioneers' Finance Committee and its Trustees, by each one of you contributing his share toward reaching the Objective.

—THE EDITOR

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in which a dangerous Blonde showed Cary the way . . . to love and high romance!
HEADY WITH ROMANCE • FROTHY WITH FUN
HAL ROACH PRESENTS
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Constance BENNETT
in
TOPPER
with
ROLAND YOUNG • BILLIE BURKE
(As Mr. & Mrs.)
ALAN MOWBRAY • EUGENE PALLETTE
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Screen Play by Jack Jevne, Eric Hatch and Eddie Moran
Based on the Novel by Thorne Smith
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MONEY-MAKING STARS
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